

Nyla Arslanian

Committee Member: Culture & Events (Chair), Neighborhood Improvement, Outreach, Budget & Finance

Having completed two terms as an appointee to the Charitable and Non-profit seat, I have a solid record of service and participation and excellent meeting attendance record. As the chair of the Neighborhood Improvement Committee, my accomplishments include helping to shepherd the historic Los Feliz Steps restoration and the long-awaited Vermont Triangle improvements, an \$800,000 public works project completed late last year and establishing a regular monthly meeting schedule. As the Cultural and Events Chair, I have introduced several projects to the board including the Barnsdall Art Market, after school art programs at Los Feliz Elementary School, children's arts activities at the pony ride area of Griffith Park and two years of free Shakespeare performance by the Independent Shakespeare Company. Further, **I bring to the board knowledge and background as president of a leading cultural non-profit organization and vice-president/CFO of my business.** I currently sit on four committees. Additionally, I have participated in many Department of Neighborhood Empowerment Training courses, symposiums and gatherings.

Non-profit organizations contribute to the social, cultural, health and economic vitality of a community. In the late 70's, I became involved in the formation of the Hollywood Arts Council which promotes, nurtures and supports the arts in the greater Hollywood area including Los Feliz and have served as its president since 1984. I have worked with many community organizations over the past 30 years and have produced hundreds of community events. In addition to my experience with one of Los Angeles' leading community arts organizations, I have served on various committees and advisory panels and am a member of the CRA's Hollywood Arts and Design Advisory Panel. I also currently serve as co-president of the Barnsdall Art Park Foundation.

I have a lifelong knowledge of this area. A native Californian, my grandparents settled in the Silverlake area in 1917. My mother was a member of the first graduating class of Marshall High School and attended Thomas Starr King Junior High School.

My husband, Oscar, a first generation Armenian-American, and I have lived in Los Feliz for 36 years. We are owners of Arslanian & Associates, Inc., a public relations firm specializing in entertainment and tourism. I edit *Discover Hollywood Magazine*, a quarterly publication which promotes the arts and culture of this area. Oscar is a former Chairman of the Board of the Hollywood Chamber of Commerce and also active in community affairs. Our firm's entertainment division manages entertainers Fabian and Chris Montez and produces classic rock 'n roll concerts throughout the United States.

While my interests are in enhancing the quality of life in our diverse and beautiful Greater Griffith Park area, **I believe my background and experience with community-based non-profit organizations, special event production and record of service to the GGPNC justify a reappointment.** I love Los Angeles and recognize the strengths and challenges that converge here whether brought by those who arrived from the east, the west, north or south, hundreds of years ago or yesterday.

The question remains, why do I want to continue as a member of the board? I believe we are at a crucial juncture in the evolution of our neighborhood council and a board that provides continuity, organizational memory and expertise is necessary for stability in order to build momentum and effectively serve the community and the purpose of the neighborhood council.