

PUBLIC NOTICE

ALL NEIGHBORHOOD STAKEHOLDERS INVITED TO PARTICIPATE



PRESIDENT
Charley Mims

VICE PRESIDENTS
Bruce Carroll – Administration Interim
Rosemary De Monte – Outreach

TREASURER
Dave Uebersax

SECRETARY
Kathryn Louyse

CITY OF LOS ANGELES

**GREATER GRIFFITH PARK
NEIGHBORHOOD COUNCIL**

"Your Neighborhood. Your Voice. Your Council"

OUTREACH COMMITTEE MEETING* DRAFT MINUTES

TUESDAY NOVEMBER 24, 2009 – 7:00 PM

Los Feliz Community Police Center
1965 N. Hillhurst, 2nd Floor (above Citibank)
Los Angeles, CA 90027



CERTIFIED COUNCIL #35

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Meeting called to order at 7:10pm. Attending DeMonte, Ferris, Kerr, Herrera, Louyse, Soter, Nabaravacharyan, Hyams and Cassandra Pruett and Rex Link

1. Discussion about first mailer approach, DeMonte showed what Region A (first election to be held) had done as a joint venture with 10 nc's-postcard very generic with no explanation of what NC's are, the savings of a few cents did not seem to be worth the lack of information. Ferris put forth the motion that the postcard is not an option for which there was committee consensus.

The committee went over the benefits of a 2 page or 4 page mailer and decided that the 2 page still did not give enough room for content as it would be a 1 ½ page document.

The committee decided that the 4-page format would be the best and Kathryn Louyse would design the mailer and the committee would donate ideas for the content.

2. Cassandra from East Hollywood NC was the only other Nc to attend the meeting.

After discussion that the cost saving for individual Nc's would not be much for the First Mailing that it would be best to approach the promotion of the Election itself, some suggestions were PSA's, bus benches. That we continue this discussion with a meeting with the other NC's.

3. Discussion of different events, the idea of a fair of sorts, Election Day was not deemed doable or would be effective. More ideas to come later.

Meeting adjourned 8:40pm.