

**NYLA ARSLANIAN**  
**CANDIDATE DISTRICT A**

It's hard for me to believe that two years have passed since I was appointed to the Cultural and Non-profit seat on the GGPNC Board. It has been my privilege to serve with a group of outstanding individuals whose dedication has inspired me to run for an elected term. Since joining the Board in 2004, I have participated on the Neighborhood Improvement Committee and was appointed that committee's chair in September 2005. My accomplishments include helping to shepherd the recently completed historic Los Feliz Steps restoration and the long-awaited Vermont Triangle improvement and East Hollywood Streetscape projects currently underway—representing over \$1,000,000 in community improvements.

I have a lifelong knowledge of this area. A native Californian, my grandparents settled in the Silverlake area in 1917. My mother was a member of the first graduating class of Marshall High School and also attended Thomas Starr King Junior High School.

My husband, Oscar, a first generation Armenian-American, and I have lived in Los Feliz for 33 years. Having also lived in northern California, the Mid-West, Massachusetts and the Metropolitan New York area, I gained a new appreciation for Los Angeles, its beauty, its culture and its way of life. I have a deep and abiding love of our city and acknowledge the strengths and challenges that converge here whether brought by those who came from the east, the west, north or south, hundreds of years ago or yesterday.

In the late 70's concerned about the deterioration of Hollywood, I became involved in the formation of the Hollywood Arts Council which promotes, nurtures and supports the arts in the greater Hollywood area including Los Feliz and have served as its president since 1984.

In addition to my experience with one of Los Angeles' community arts organizations, I am the former Chair of the Tourism Committee and board member of the Hollywood Chamber of Commerce. I have been elected or appointed to various committees and advisory panels including the Hollywood Area Advisory Panel to the Los Angeles CRA's Hollywood Project and am currently on its Hollywood Arts and Design Advisory Panel. I also serve as Vice President of the Barnsdall Art Park Foundation.

My husband and I are owners of Arslanian & Associates, Inc., a public relations firm specializing in entertainment and tourism. I am editor of *Discover Hollywood Magazine* which we publish that promotes the arts and culture of this area. Oscar is a former Chairman of the Board of the Hollywood Chamber of Commerce and also active in community affairs.

While my interests are in preserving the quality of life we enjoy in our diverse and beautiful Greater Griffith Park and Hollywood area, I believe my background and experience with community-based cultural organizations, publishing, public relations and special event production can be an asset to GGPNC Board and ask for your vote.